



ESWN 2017

VII INTERNATIONAL SCIENTIFIC CONFERENCE
"EFFICIENCY AS A SOURCE OF THE WEALTH OF NATIONS"
Conference Programme

Sunday, May 28		
18.30	Evening meeting Bierhalle Restaurant, Rynek Ratusz 24-27	
Monday, May 29		
8.00 - 9.00	Registration	
9.00 - 9.30	Opening Ceremony Room 007	
9.30 - 10.30	Keynote speech: Prof. Guido Capaldo (Italy) The effect of more demanding public services quality standards on the organization of service providers Moderator: prof. Marek Gruszczyński Room 007	
10.30-11.00	Coffee Break	
11.00 - 13.00	Panel Sessions	
	Session 1A (English) Public sector Chairman: prof. Guido Capaldo Room 007	Session 1B (Polish) Kapitał intelektualny Chairman: prof. Wanda Skoczyłas Room 102
	Marie Bohatá, Monika Bédiová, Andrea Cebáková, Anna Putnová, Martina Rašticová Measuring Social Effectiveness of Public Institutions – a Contribution to Methodology	Elżbieta Skrzypek Raportowanie kapitału intelektualnego organizacji
	Piotr Bednarek Factors Affecting the Internal Audit Effectiveness: A Survey of the Polish Private and Public Sectors	Halina Sobocka-Szczapa Zarządzanie kompetencjami a kapitał intelektualny organizacji
	Daniela Zemanovicova and Marian Holienka Independent Economic Regulation for Efficient and Fair Business: Case Study of Utilities Sector in Slovakia	Leopold Szczurowski, Witold Rekuć Zmiany czynnika kadrowego w algorytmie podziału dotacji dydaktycznej dla polskich uczelni
	Frantisek Okruhlíca and Marian Holienka Institutions and Entrepreneurial Environment in Visegrad Four Countries and Finland	Agnieszka Piasecka Ocena stopnia wykorzystania wewnętrznych systemów zapewnienia jakości kształcenia w procesach zarządzania w polskich szkołach wyższych
	Lunch building C-18 (SKS)	
14.00 - 15.30	Panel Sessions	
	Session 2A (English) Efficiency of enterprises Chairman: prof. Rafał Weron Room 007	Session 2B (Polish) Ocena efektywności Chairman: prof. Elżbieta Skrzypek Room 102
	Shelagh Heffernan, Xiaoqing (Maggie) Fu Bank Productivity Changes in two Asian Giants	Andrzej Broszkiewicz Wielokryterialna ocena dokonań przedsiębiorstwa w długich okresach
	Muhammad. Gulzarull Hasan, Syed Suhaib Hasan Multi-objective Annualized Hours Manpower Planning Model Incorporating Human Factors: A Goal Programming approach	Magdalena Zalewska-Turzyńska Efektywność technologicznego wsparcia komunikacji wewnętrznej
	Rahul Bishnoi, Qian Liang Differential Efficiency of a New RMB Exchange Rate Index on the U.S. and Chinese Financial Sectors	Łukasz Żabski Zastosowanie nieparametrycznej metody DEA (Data Envelopment Analysis) do pomiaru efektywności spółek komunalnych
15.30-16.00	Coffee Break	
16.00 - 17.30	Panel Sessions	
	Session 3A (English) Financial market Chairman: prof. Taufiq Choudhry Room 007	Session 3B (English) Communication Chairman: prof. Thordur Vikingur Fridgeirsson Room 102
	Oksana A. Karpenko, Daria P. Karpova, Elena M. Grigorieva, Elena V. Savenkova, Andrey V. Guirinskij The Empirical Study of the Efficiency of the Impact of Macroeconomic Variables on National Currency	Magdalena Zalewska-Turzyńska Effective organizational communication – the results of empirical studies in Poland
	Must. Fahinur, Adewale Abideen Adeyemi, Abdalla Ussi Hamad Enhancing Financial Inclusion through Islamic Crowdfunding	Sławomir Wyciąłek Implications of systems and linear thinking for meeting logistics needs of customers
	SAGLAM, Yagmur, GURESCI, Gulcin A Random Walk of Stock Prices in Visegrad Group: Efficient Market Hypothesis	Anna Zgrzywa-Ziemak Towards reporting for sustainable development
20.00 - ...	Gala dinner Mercure Hotel Wrocław Centrum (sq. Dominikański 1)	



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Tuesday, May 30

9.30 -10.30	Keynote speech: Dr. Thordur Vikingur Fridgeirsson (Iceland) The financial value, occupational impact and real life application of projects and project management in a developed country currently and future wise Moderator: prof. Tomasz Wiśniewski Room 007	
10.30-11.00	Coffee Break Panel Sessions	
	Session 4A (English) Value creation Chairman: prof. Magdalena Mikołajek - Gocejna Room 007	Session 4B (English) Small and medium firms Chairman: prof. Dorota Kuchta Room 102
11.00 - 12.30	Paweł Mielcarz, Dmytro Osiichuk, Ryszard Owczarkowski Tender Bids Evaluation in the Context of Value-Based Management Katarzyna Byrka-Kita, Mateusz Czerwiński, Agnieszka Preś-Perepeczo, Tomasz Wiśniewski CEO succession in the Polish capital market in 2000-2015 Wanda Skoczyłas, Piotr Waśniewski Performance measurement and financial results in Polish enterprises. Empirical evidence	Grzegorz Michałski Remodeling of FLIEM: Cash management in Polish small and medium firms with full operating cycle in various business environments Grażyna Wolska, Agnieszka Bretyn Implementation of CSR principles in HR management in micro, small and medium-sized enterprises in the Pomerania Euroregion: A comparative analysis Marta Musiał Segmentation of Polish household according to household finance management effectiveness
12.30 - 13.30	Lunch building C-18 (SKS)	
	Panel Sessions	
13.30 - 15.00	Session 5A (English) Innovation Dr hab. Piotr Szymański Room 007 Bogdan Nogalski, Przemysław Niewiadomski Raw material as a resource implying effectiveness of product innovations – attempt to assess the selected implementation Waldemar Glabiszewski, Maciej Zastempowski Absorptive Capacity of a Finance Company as an Efficiency Factor of Its Pro-technology Innovation Activities Tomasz Kijek How can firms appropriate their investments in innovation activities?	Session 5B (Polish) Rozważania o efektywności Prof. Grażyna Osbert - Pociecha Room 102 Wojciech Rybicki Krótki esej o burzliwych dziejach i zmiennych obliczach ekonomii dobrobytu Edward Stawasz, Daniel Stos The Risk of Growth Failure of the SME Sector Companies Operating in the Shadow Economy Magdalena Mikołajek-Gocejna Racjonalni inwestorzy zamiast racjonalnych oczekiwów w hipotezie rynku efektywnego
15.00-15.30	Coffee Break	
	Panel Sessions	
15.30 - 17.00	Session 6A (English) Corporate finance Chairman: prof. Paweł Mielcarz Room 007 Tomasz Wiśniewski Comparable analysis of income tax in retail stores in Poland Michał J. Kowalski, Łukasz Biliński Interdependence Between Value Drivers and Value Migration Processes. Evidence from Warsaw Stock Exchange Bogumiła Brycz, Tadeusz Dudycz, Michał J. Kowalski Does high IPO valuation benefit investors?	Session 6B (Polish) Efektywność - inne Chairman: prof. Edward Stawasz Room 007 Artur Paźdior, Maria Paźdior Mierniki oceny efektywności ekonomicznej w zarządzaniu jednostkami ochrony zdrowia Marta Kluzek Najem źródłem opodatkowania osób fizycznych Marek Pauka, Martyna Żyła Sygnalizacja wyników finansowych w polityce dywidendowej na rynku NewConnect
17.00 - ...	Ending session (Room 007) Marek Gruszczyński Financial Microeconomics as Research Methodology in Corporate Finance and Accounting	